

Jouana Amer

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Working Experience:

Kharabeesh

From Nov, 2021 till Oct, 2024
Motion Graphic & Video Editing

Duties & Responsibilities:

- Collaborating with the creative team to understand project requirements and objectives.
- Brainstorming and presenting ideas for visuals that align with the brand and project goals.
- Creating motion graphics and visual effects to enhance video content.
- Using design tools (e.g., After Effects, premier) to craft engaging visuals that support the story and enhance the viewer's experience.
- Ensuring graphics are consistent with the company's visual style and branding guidelines.
- Assembling raw footage, selecting the best shots, and organizing clips for a cohesive final video.
- Cutting, trimming, and sequencing footage to create engaging content that aligns with project objectives.
- Preparing and exporting videos in the appropriate formats, codecs, and resolutions for various platforms (e.g., YouTube, social media, websites).
- Delivering the final video export to the audio team to add any required music, sound effects, or audio enhancements.
- Collaborating with the audio team to review and finalize the audio elements, ensuring they complement the visuals effectively and align with the project's overall vision.
- Reviewing final videos to ensure they meet quality standards.
- Coordinating with other team members to ensure alignment on project goals.
- Responding to feedback and making adjustments to refine the final product.

Kharabeesh

From Jun, 2019 till Oct, 2019
Video Editing Internship

Duties & Responsibilities:

- Sorting and organizing raw footage for easy access and efficient workflow.
- Cutting, trimming, and sequencing video clips to create rough cuts.
- Supporting experienced editors by preparing files and making initial edits.
- Aligning audio tracks with video footage, ensuring clear and synchronized playback.
- Finding suitable stock images, videos, or music to enhance projects.
- Adding simple transitions, titles, or lower thirds to improve flow and clarity.
- Making adjustments to edits based on team feedback and quality standards.
- Familiarizing with editing software and exploring new techniques under supervision.

Kharabeesh

From May, 2019 till Jun, 2019
Marketing Internship

Duties & Responsibilities:

- Conducting detailed research on project-related topics, market trends, and competitor strategies to inform marketing decisions.
- Creating clear, informative presentations
- Gathering relevant data and information to support project goals and provide a foundation for decision-making.
- Gaining exposure to various marketing strategies and software under the guidance of senior team members.

Scientific Degrees:

2017 - 2021 **SAE Institute (86.1)**

Bachelor's Degree in Digital Media Design.

2016 Graduated from **Al-Jazeera School / Scientific Stream.**

Languages:

	Speaking	Writing	Reading
Arabic	Excellent	Excellent	Excellent
English	Excellent	Excellent	Excellent

Computer Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe premiere
- Adobe After Effects
- Adobe XD
- Internet tools and Microsoft Office Batch.

Training Courses:

- Completed a CPD accredited Level 1 Digital Marketing course at Raghads Academy, gaining foundational skills and industry knowledge in October, 2024
- Professional Videography course using the iPhone with Rashed Rababah in 25 January, 2025
- The power of Artificial Intelligence in content creation “Ai Essentials in Filmmaking workshop” at UPT house in 7th March, 2025
- Digital Marketing Course at The Hope Tech in May, 2025
- The Complete Artificial Intelligence and ChatGPT course at Udemy in May,2025

Personal Skills:

- Fast learner.
- Capable of organizing tasks and meeting deadlines in a fast-paced environment.
- Careful with quality control, ensuring content accuracy and visual consistency.
- Works well with team members, open to feedback, and enjoys collaborative efforts.
- Comfortable sharing ideas with colleagues and supervisors.
- Brings fresh ideas to the table and enjoys experimenting with new concepts within project guidelines.
- Negotiating skills.
- Willing to take on new skills and software knowledge to stay relevant in the field.
- Ability to motivate people.
- Able to work individually or with a team.
- Excellent planning and organizational skills.



References:

Available upon request